

CUSTOMER SPOTLIGHT

Mailchimp manages multilingual web content across multiple markets through GlobalLink Enterprise

Mailchimp, with their all-in-one marketing platform, empowers small businesses to start and grow. In order to reach more of their customers, Mailchimp implemented TransPerfect's GlobalLink Enterprise for Contentful solution, helping them manage multi-lingual website content in 4 different languages across several global markets.



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GlobalLink Enterprise for Contentful was so easy to use as it works on the Contentful side. Anyone who uses Contentful can quickly learn to use the plug-in to send content out.

— Marketing Localization Manager