

CUSTOMER SPOTLIGHT

## Pierce increases time-to-market and translation productivity by 40% through GlobalLink Enterprise

Pierce, Europe's leading online retailer for motorcycle gear, parts, and accessories, required a more scalable system for their product data in order to support their cross-border growth and development. By deploying GlobalLink for Akeneo, TransPerfect was able to help speed up Pierce's time-to-market and increase their translation productivity by about 40%.



***We increased productivity by at least 40% and we have improved time-to-market immensely by having a more efficient translation process. It has also improved both quality and in-house work flows.***

— Customer Service Director