

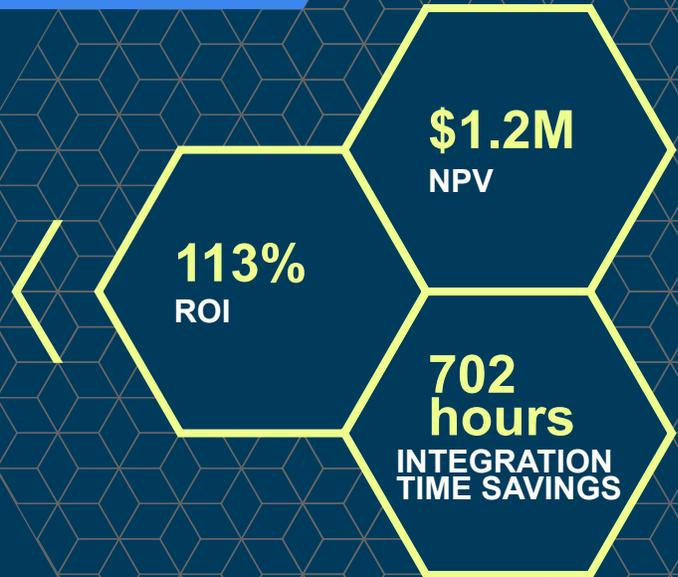
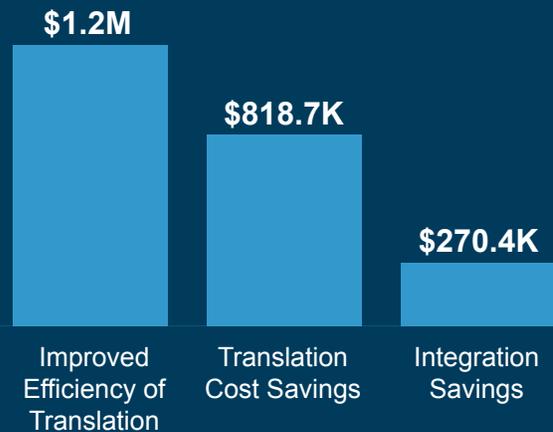
The Total Economic Impact™ of TransPerfect's GlobalLink Product Suite

FORRESTER®

Through one customer interview and data aggregation, Forrester concluded that GlobalLink has the following three-year financial impact.

SUMMARY OF BENEFITS

3-year risk adjusted



GLOBALLINK BY THE NUMBERS



Nine translated websites; each with 2000 pages of content



20 hours of inefficiency removed from every translation project



Increased web traffic drives brand awareness for the organization

VOICE OF THE CUSTOMER

“We moved from emailing to the GlobalLink platform. An email inbox is a closet—it became hard to find and manage translations and it’s no way to work. Now we have a portal to go to where all projects were quoted, stored, and returned—a safe haven for translations. It is very valuable to me.”

*Translations manager,
pharmaceutical company*

“The benefit of this portal is that it’s a one-stop shop for submitting jobs, reviewing quotes, and keeping it very organized. It’s such a nice, easy-to-use interface—very fitting and smartly designed.”

*Translations manager,
pharmaceutical company*



Read the
full study

This document is an abridged version of a case study commissioned by TransPerfect titled: The Total Economic Impact Of TransPerfect's GlobalLink Product Suite", April 2017

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