

## CUSTOMER SPOTLIGHT

## Mailchimp manages multilingual web content

across multiple markets through GlobalLink Connect

Mailchimp, with their all-in-one marketing platform, empowers small businesses to start and grow. In order to reach more of their customers, Mailchimp implemented Translations.com's GlobalLink Connect for Contentful solution, helping them manage multi-lingual website content in 4 different languages across several global markets



“

***GlobalLink Connect for Contentful was so easy to use as it works on the Contentful side.***

***Anyone who uses Contentful can quickly learn to use the plug-in to send content out.***

— Marketing Localization Manager